1. Rent App / Good Exchange App
   1. Waste isn’t waste until we waste it
   2. With Rent & Wear app, users can leverage this eco-friendly service focused on building a community that is interested in peer-to-peer clothing and other things rentals
   3. Targeted users of this app can be
   4. Customers who want to rent or wear
   5. Brands, designer studios, or any such organization that want to participate
   6. A third-party provider who acts as an intermediate that handles delivery and pick-up